

autoMEX
PENANG

MALAYSIA'S GATEWAY TO
**AUTOMATION TECHNOLOGY
& SMART MANUFACTURING
SOLUTIONS**

4-6

NOV 2025

**SETIA SPICE
CONVENTION
CENTRE
PENANG**



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Penang

METALTECH
Co-located
autoMEX

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BUILDING ON

14 YEARS

of successful collaboration with METALTECH, Malaysia's leading manufacturing trade exhibition, we are excited to bring AUTOMEX to **Penang this November.**

AUTOMEX Penang 2025 signifies an exciting new chapter in the esteemed AUTOMEX series, Malaysia's premier trade exhibition for automation technology in manufacturing. This bold expansion into Penang highlights the region's thriving manufacturing sector, driven by a rich heritage and increasing interest in automation tech.

AUTOMEX Penang aims to spearhead the digital transformation of the manufacturing sector, showcasing an extensive array of the latest automation technologies, including robotics, assembly systems, machine vision solutions, and semiconductor innovations. It will serve as the ultimate platform for industry professionals to explore and engage with the future of manufacturing and automation right in the "Silicon Valley of the East" in Malaysia.



WHAT YOU CAN EXPECT



5,000+

Trade
Attendees



5,500sqm

Exhibition
Space



300+

Brands &
Companies

WHY SHOULD YOU EXHIBIT?



Tap into a New Market

Connect with key buyers, decision-makers, and industry professionals from the thriving northern region of Malaysia — and expand your brand's footprint in a rapidly growing manufacturing hub.



Boost Brand Visibility

Position your brand alongside industry leaders and innovators at Malaysia's premier automation trade platform — with opportunities for media exposure, sponsored features, and on-site branding.



Generate High-Quality Leads

Meet face-to-face with a targeted audience actively seeking automation, robotics, and smart manufacturing solutions — turning conversations into conversions.



Showcase Innovation

Demonstrate your latest products, technologies, and solutions in front of a live, engaged audience — and stand out in a competitive marketplace.

WORDS FROM OUR EXHIBITORS



"For us, it's the key event of the year. While there are other exhibitions, I believe METALTECH & AUTOMEX stands out as the premier event in Malaysia. All our customers in this industry view it as the main event. They come here to discover new solutions and I think it's a very important event for the industry."

Daniel Häggmark

CEO

Monitor ERP System Southeast Asia



"This event not only strengthens relationships with existing clients but also helps us connect with new potential customers. The visibility and credibility METALTECH & AUTOMEX offers set it apart from other exhibitions. We're honoured to be part of it and look forward to its continued success."

Jun Sato

Managing Director

Misumi Malaysia Sdn Bhd



"There are many potential customers with strong demand gathering here, it's an excellent opportunity for us to showcase and explain our technology. This exhibition is not only important for Malaysia but also for many countries across Asia. I hope we can participate in more AUTOMEX exhibitions in the future."

Hara Kazuyoshi

General Manager

Mitsubishi Electric Sales Malaysia Sdn Bhd

WHO SHOULD VISIT?

AUTOMEX Penang is tailored for a diverse audience, including:



Manufacturers
looking to enhance their
production processes.



Technology Providers
seeking the latest
innovations.



Industry Professionals
eager to stay ahead of
market trends and advancements.



Business Leaders
interested in exploring new
partnerships and collaborations.



Researchers and Students
aiming to gain insights into the
future of automation technology.



informamarkets

ABOUT INFORMA MARKETS

AUTOMEX Penang 2025 is organised by Informa Markets, which is part of Informa PLC, a leading B2B information services group and the largest B2B event's organiser in the world. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow.

Informa Markets' portfolio is comprised of more than 450 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. Visit www.informamarkets.com for more info.

ABOUT THE VENUE

Setia SPICE Convention Centre is the world's first hybrid solar-powered venue. It features versatile spaces ideal for any event, accommodating up to 18,000 attendees across 16 multifunctional meeting and event areas. This makes it the perfect location for hosting events and exhibitions in Penang.



PARTICIPATION PACKAGES



Bare Space

Rent a space and customise your booth design according to your preferences.
Minimum rental size: Eighteen (18) Square Meters (m²)



Shell Scheme

This package offers a complete build-up shell scheme, which simplifies stand design concerns for exhibitors. It includes basic infrastructure such as walls, lighting, and flooring.
Minimum rental size - Nine (9) Square Meters (m²)

Shell Scheme package includes:

- 1 x Information Counter
- 2 x Fluorescent Tubes
- Needle Punch Carpet Flooring
- 1 x Waste Paper Basket
- Fascia Board with Exhibitor's Name and Booth Number
- White Laminated Plywood
- Panel with Aluminium Pole wherever applicable
- 1 x 13 Amp Single Phase Power Point
- 2 x Folding Chairs

Exhibitor Profiles

Industry Automation

Factory & Process Automation, System Solutions & Industrial IT Solutions

- Electronic Components & Equipment
- Industrial Automation
- Precision Metrology
- R&D and Related Services
- Robot Technology
- Semiconductor
- Smart Manufacturing
- Smart Warehouse
- Vision Technology

Electrical & Electronics (E&E) Manufacturing

- Academic institutions offering manufacturing and electronics-related programs
- Cable and Conductors
- Electronic manufacturing service (EMS) providers
- Electronics manufacturers
- Environmental and sustainability solution providers
- Renewable energy companies
- Research and development organizations in manufacturing and electronics

Smart Logistics & Supply Chain

Supply Chain Optimization, Smart Warehousing and Last-Mile Delivery Solutions

- Automated guided vehicles
- Automated storage and Retrieval System
- Conveying systems
- Eco-palleting system
- Industrial trucks and forklifts
- Labeling systems & identification
- Lifting platforms
- Logistics IT
- Packaging and order packing systems
- Racking systems
- Research & development
- Storage & retrieval equipment
- Space solutions providers
- Supply chain management systems
- Training & Education
- Turnkey systems for logistics
- Unmanned aerial vehicle
- Warehouse management systems

Visitor Profiles

- Automation Manufacturing
- Automotive & Supply Industries
- Aviation & Aerospace Manufacturing
- Bio-medical Products and Equipment Manufacturing
- Building and Construction
- Chemicals & Process
- Consultancy / R&D
- Defence
- Electronics and Electrical Manufacturing
- Engineering / Oil & Gas
- Food & Beverage Processing
- Freight Forwarders
- Furniture Manufacturing
- Industrial Consumables
- Information & Communication Industry
- Logistics Service
- Marine / Shipbuilding and Repair
- Medical Devices
- OEM / Subcontractors
- Packaging Industry
- Paper & Printing
- Pharmaceutical & Cosmetics Manufacturing
- Plastic & Rubber Products Manufacturing
- Postal / Express delivery
- Semiconductor & Precision Engineering Industry
- Solar / Renewable Energy
- Storage service
- Test, Inspection, & Quality Control
- Trade / Agent / Distributor
- Trade Association / Government / Government Agency

Contact Us

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