

METALTECH[®] Co-locating: automEX

29TH INTERNATIONAL **MACHINE TOOLS, METALWORKING**
& **AUTOMATION** TECHNOLOGY EXHIBITION



POST SHOW REPORT

**SUSTAINABLE
MANUFACTURING:**

From Smart Solutions to AI Innovations

14-17 MAY
2025
MITEC, KUALA LUMPUR

   METALTECH & AUTOMEX

www.metaltech.com.my

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Event

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METALTECH & AUTOMEX 2025

Show Facts at a glance



23,280

Total on-floor attendees



6

Exhibition Halls



1,076

Participating Companies



18

Participating
Countries & Regions



International Pavilions:
China, Germany, Singapore,
South Korea, and Taiwan



Thank You to Our Supporting Partners

at METALTECH & AUTOMEX!

We extend our heartfelt gratitude to all supporting partners of the 29th edition of METALTECH & AUTOMEX! Your unwavering support and collaboration were vital in making this event a remarkable success. Together, we created an inspiring platform that highlighted innovation and excellence in the industry. Thank you for being an integral part of this journey with us!

Supported by



Media Partners



EXHIBITOR PROFILE STATISTICS

1,076Participating
Companies**18**Participating
Countries and
Regions**36.59%**of Exhibitors are
Participating for the
First Time

EXHIBITOR'S SATISFACTION RATING

92.69%are pleased with the Business Opportunities gained
during METALTECH & AUTOMEX 2025**86.42%**of Exhibitors picked Brand-Building as a reason for
participating in METALTECH & AUTOMEX 2025**92.68%**

are satisfied with METALTECH & AUTOMEX 2025 Visitor Quality

82%

of Exhibitors would exhibit again next year

84%of Exhibitors are satisfied with their experience at
METALTECH & AUTOMEX 2025

EXHIBITOR'S TESTIMONIAL

**LIM CHAIN HONG**

SALES APPLICATION

HIWIN SINGAPORE PTE LTD

METALTECH & AUTOMEX is a great platform for showcasing our automation and ESG-friendly solutions. Despite global challenges, the show has connected us with quality prospects from key industries like semiconductors and precision engineering. It's one of the largest and most impactful events in Malaysia, offering excellent exposure and engagement. We're glad to be part of it and look forward to future editions.

JUN SATO

MANAGING DIRECTOR

MISUMI MALAYSIA SDN BHD

METALTECH is widely recognised as the biggest manufacturing exhibition in the country — our customers already know it and expect to see us here. It's the perfect platform to showcase our new Economy Series, designed for cost-conscious factory automation needs.

This event not only strengthens relationships with existing clients but also helps us connect with new potential customers. The visibility and credibility METALTECH offers set it apart from other exhibitions. We're honoured to be part of it and look forward to its continued success.

**TEE QUN SHENG**

GENERAL MANAGER

HASIL KARYA SDN BHD

METALTECH is a great platform for us to reconnect with existing customers and meet new ones. Many return each year to catch up, which makes it a meaningful experience. We've been part of the show for 15 years and will definitely continue — it's also a valuable opportunity to expand our portfolio and network with new suppliers.

MR DANNY LIM

CEO

IMEC HYGIENE SDN BHD

This is our second time exhibiting at METALTECH, and the response has been excellent. It's a fantastic platform and the demand for AI robotic cleaning solutions is growing rapidly, and many industry players have approached us for demos and proof-of-concept opportunities. Compared to other exhibitions, METALTECH attracts the right crowd — decision-makers, professionals, and industry experts. We're excited to return each year and continue surprising visitors with new innovations in cleaning technology.



VISITOR PROFILE STATISTICS

53%
of visitors
attended METALTECH &
AUTOMEX for the first time

Top 5 Visitor's Job Function

-  Engineering / Technical Management
-  Business Development
-  Sales & Marketing
-  Corporate Management –
CEO / Director / Owner /
Managing Director / General Manager
-  Operations / Productions

Top 15 Countries & Regions

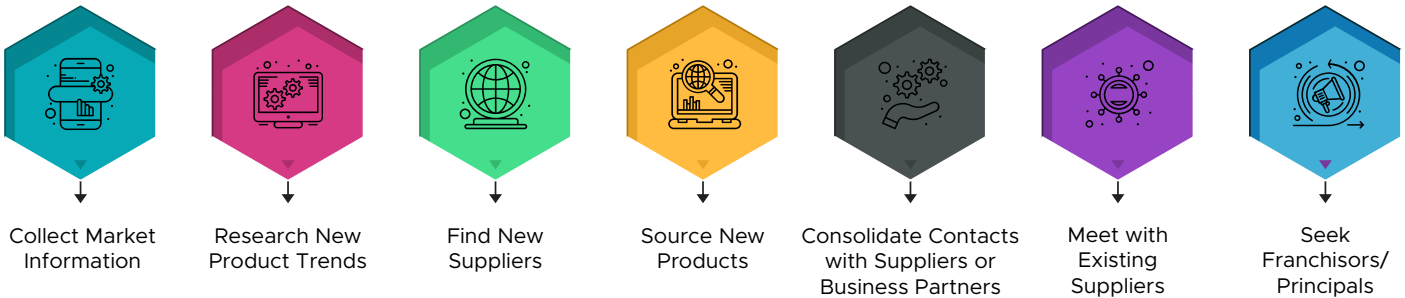


Top 15 Visitor by Industry Classification

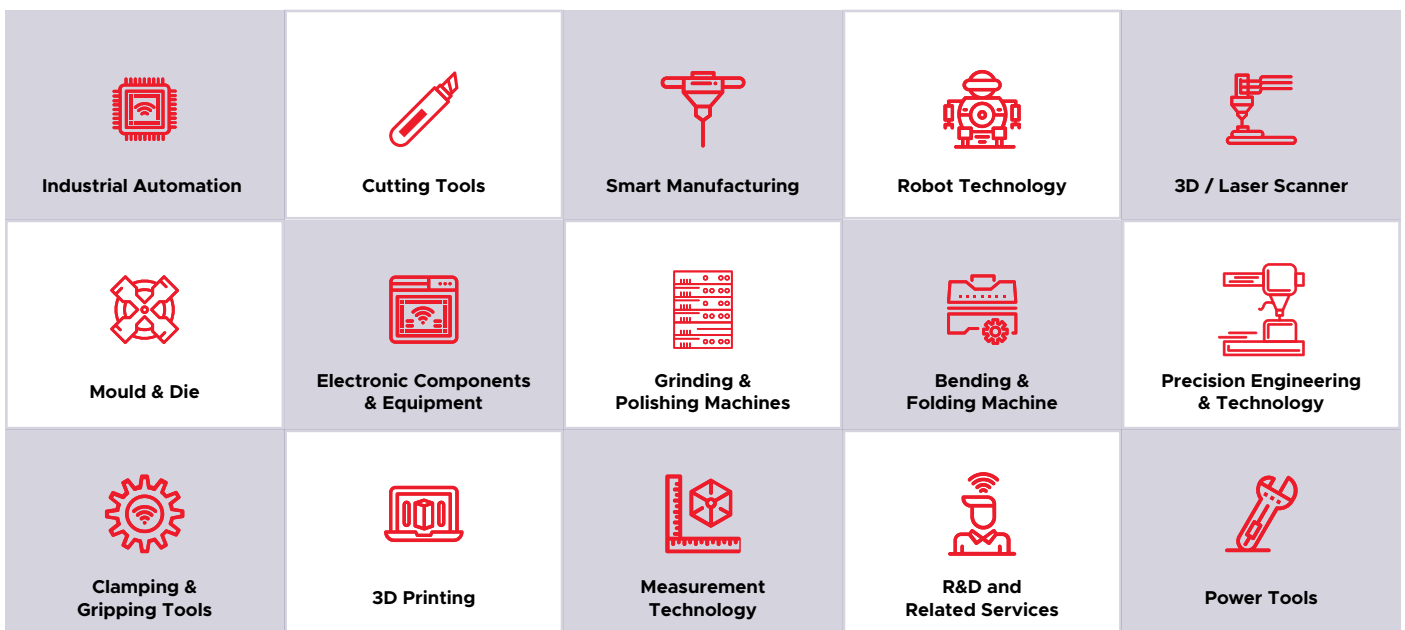
-  Automotive & Supply
-  Electronics and
Electrical Manufacturing
-  Industrial Automation
-  Metal Parts and
Components Manufacturing
-  Building and Construction
-  Machining Services
-  Trade / Agent / Distributor
-  Industrial Hardware & Supplies
-  Aviation &
Aerospace Manufacturing
-  Precision Engineering
-  Plastic & Rubber
Products Manufacturing
-  Oil & Gas
-  Steel Manufacturing
-  Agriculture
-  Logistics

VISITOR SURVEY ANALYSIS

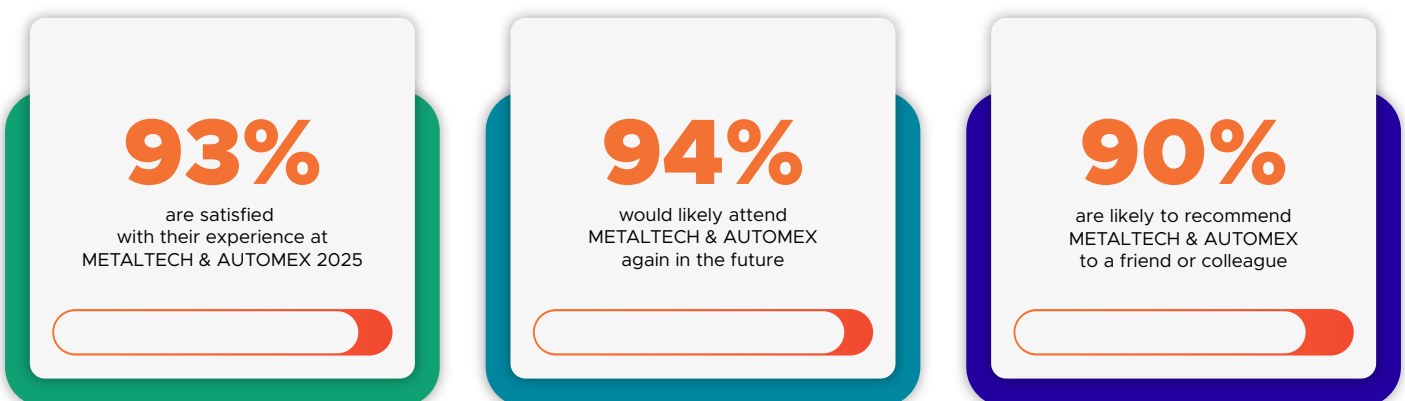
Visitor's Objective of Visit



Top 15 Most Sought After Products & Services



Visitor's Satisfaction Rating



VISITOR'S TESTIMONIAL

**HENRY WOLFKAMP**

ENGINEERING MANAGER
AUSTRALIAN ROLL FORMING

I think it's awesome—it's one of the best I've seen in years! I've been here for a couple of shows before, so I always keep an eye on it. With so many foreign exhibitors, it's definitely a top-class event and very important for Southeast Asia region.

SARAVANAN BALARAMAN

FACILITIES & MAINTENANCE MANAGER
SCHAEFER SYSTEMS INTERNATIONAL SDN BHD

I visited last year and found tons of helpful information for our company. Seeing suppliers in person made a big difference—we could check out real products instead of just browsing online. There were so many booths focused on robotics and metalworking.

Actually, we found the perfect robot for welding automation, and we've already finalized our order!

**DINESH SHARMA**

CEO
MAS INTRALOGISTIC

I was impressed by the global exhibitors showcasing new technologies and capabilities. This event is crucial for bringing everyone together. What I can explore in an hour here would take months through online searches or factory visits. It's essential that this continues! I will definitely return next year and hope to come back as an exhibitor in the near future.

UNGKU SHAHEERAN N.S. U.S. SHAH

BUSINESS DEVELOPMENT
CROPABL SDN BHD

When I heard about METALTECH, I was interested to see what's the new automation system they have here. The range here is impressive. I believe that METALTECH will be the future, because I foresee that we'll be implementing a lot of automatic system, AI, and robotics. I would say that that plays a significant role for us in Malaysia.



METALTECH & AUTOMEX 2025

29TH EDITION ACCELERATES SMART, SUSTAINABLE MANUFACTURING IN SOUTHEAST ASIA



The 29th edition of METALTECH & AUTOMEX 2025

concluded with remarkable success, reaffirming its position as Southeast Asia's premier manufacturing and automation exhibition. Under the theme "Sustainable Manufacturing: From Smart Solutions to AI Innovations," the event drew 23,280 on-floor attendees, a testament to the industry's keen interest in future-forward solutions.

Across six bustling halls, the event featured 1,076 participating companies from 18 countries and regions, showcasing next-generation technologies in advanced manufacturing and industrial automation. The global scale of the event was underlined by high-impact international pavilions from China, Germany, Singapore, South Korea, and Taiwan. These dedicated zones facilitated invaluable cross-border collaborations and knowledge exchange, highlighting METALTECH & AUTOMEX's role as a critical nexus for global manufacturing innovation.

Throughout the four days, attendees experienced the convergence of sustainability, automation, and artificial intelligence, as the industry accelerates toward cleaner, smarter, and more efficient operations.

As the manufacturing landscape continues to evolve, METALTECH & AUTOMEX remains at the forefront, driving discussions and showcasing solutions that will shape the industry for decades to come. We look forward to welcoming you to the 30th edition in 2026!



METALTECH & AUTOMEX 2025 HIGHLIGHTS

A JOINT OPENING FOR INDUSTRY ADVANCEMENT

METALTECH & AUTOMEX 2025 kicked off with a grand joint opening ceremony alongside the inaugural Advanced Machinery & Engineering Summit (AMES), organised by the Machinery & Engineering Industries Federation (MEIF). Distinguished guests and industry leaders converged to witness this pivotal moment for the manufacturing sector - setting an ambitious tone for the four-day showcase of innovation, collaboration, and industrial excellence.

Guest of Honour, **Datuk Mohd Hanafi Sakri, Deputy Secretary General (Industry) of the Ministry of Investment, Trade and Industry (MITI)**, delivered a compelling keynote address, praising the dual event format as both “practical and symbolic.” He emphasized the critical role of METALTECH & AUTOMEX in driving Malaysia’s manufacturing transformation and regional industrial development. His remarks set the tone for a gathering that underscored the importance of innovation in the industry.

Also gracing the ceremony were Tan Sri Abdul Rahman Mamat, Chairman of MIDF Berhad, Mac Ngan Boon, President of Machinery & Engineering Industries Federation (MEIF), and Gerard Leeuwenburgh, Country General Manager of Informa Markets Malaysia. Together, they reiterated the importance of sustainable practices and AI integration in shaping the future of manufacturing.

The ceremony celebrated the spirit of innovation and marked a pivotal moment for the future of ASEAN manufacturing.

“

“It reflects a broader shift we are witnessing - where industrial transformation is no longer confined to technical implementation or policy frameworks alone - but where both must be designed and delivered together.”

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Guest of Honour

Datuk Mohd Hanafi Sakri
Deputy Secretary General
(Industry) of the Ministry of
Investment, Trade and
Industry (MITI)



TECHTALK SESSIONS: SMARTER STRATEGIES, FUTURE TECH

The highly anticipated TECHTALK Sessions provided invaluable insights into the latest industry trends and advancements. Key topics covered included AI integration, green manufacturing, robotics, and digital transformation.

Industry veterans and technology pioneers shared practical insights, case studies, and forward-looking perspectives that resonated strongly with the diverse audience. These knowledge-sharing platforms reinforced METALTECH & AUTOMEX’s commitment to education and professional development within the manufacturing community.

ASEAN Machinery & Engineering Summit 2025

Join industry leaders, innovators, and key stakeholders from across ASEAN to explore cutting-edge technologies, sustainable practices, and collaborative strategies driving the region's industrial transformation. Gain insights, forge valuable partnerships, and help propel our manufacturing and engineering sectors **from baseline to benchmark.**

14-15 May 2025
MITEC Kuala Lumpur, Malaysia
+60 12-813 4828

ADVANCED MACHINERY & ENGINEERING SUMMIT (AMES) 2025: SHAPING THE FUTURE OF MANUFACTURING IN ASEAN

AMES made its successful debut as an integral component of METALTECH & AUTOMEX 2025, focusing on strategic discussions around ASEAN's manufacturing future. The summit brought together regional industry leaders, policymakers, and technology innovators to address critical challenges and opportunities facing Southeast Asian manufacturing.

Key themes explored included Industry 4.0 adoption, the practical application of circular economy principles, workforce upskilling for automation, and the essential role of sustainable practices in boosting global competitiveness. AMES quickly established itself as an indispensable forum for high-level discourse and strategic planning across the ASEAN manufacturing landscape.



CELEBRATING PARTNERSHIP: EXHIBITORS' APPRECIATION NIGHT

The Exhibitors' Appreciation Night was a vibrant celebration of the collective efforts that made METALTECH & AUTOMEX 2025 a resounding success. Set against a relaxed, festive backdrop, the evening offered a lively mix of networking, camaraderie, and well-deserved recognition. Entertaining performances and a spirited atmosphere encouraged guests to connect, collaborate, and enjoy the moment. It was a heartfelt tribute to the exhibitors' unwavering commitment, innovation, and vital role in driving the growth of the manufacturing ecosystem.



STAR POWER MEETS SMART TECH: VIKTOR AXELSEN @ MONITOR ERP

Day 4 of METALTECH & AUTOMEX 2025 ignited with an electrifying special appearance by two-time Olympic badminton gold medallist, Viktor Axelsen. He kicked things off with a buzzing meet-and-greet session at the foyer stage, delighting fans with autographs and photo opportunities.

The energy didn't stop there - Axelsen then made his way to the Monitor ERP booth and continued with a hall walkabout, drawing enthusiastic crowds at every turn. His presence generated a wave of excitement across the show floor, amplifying the event's dynamic atmosphere.

This strategic collaboration with Monitor ERP not only spotlighted their innovative solutions, but also created a unique bridge between sport and industry. Axelsen's participation added star power to the traditionally business-focused environment, leaving a lasting impression on visitors and exhibitors alike.



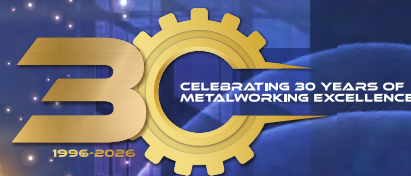
LUCKY DRAW WINNERS

The lucky draw campaign generated tremendous excitement and anticipation among attendees throughout the event. Winners celebrated their prizes, including a PlayStation 5, Sony Wireless Headphones, iPad Mini, and Galaxy Watch 6.

The draw added an element of fun and engagement to the professional atmosphere, encouraging active participation and creating positive, memorable experiences for all attendees.

Thank you to IME Group of Companies for sponsoring the lucky draw gifts! Your support makes these exciting moments possible.





METALTECH[®] Co-locating: automEX

CELEBRATING 30 YEARS OF INDUSTRIAL IMPACT

METALTECH & AUTOMEX returns from 20–22 May 2026 for its highly anticipated 30th Anniversary Edition, celebrating three decades of driving excellence in manufacturing and automation across Southeast Asia. This milestone edition will spotlight the industry's evolution and future potential.

Attendees can anticipate new features, enhanced experiences, and continued innovations that will further solidify METALTECH & AUTOMEX's position as the region's most influential manufacturing event.

Join us in honouring a legacy of leadership while exploring the next era of industrial transformation.



BOOK A SPACE

• 20-22 MAY 2026 • MITEC, KUALA LUMPUR

SEE YOU AT METALTECH + AUTOMEX 2026!

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