

METALTECH SECURES RECORD REBOOKINGS AFTER YET ANOTHER HIGHLY SUCCESSFUL EVENT IN 2017

The event, celebrating its 23rd edition this year, continues to break new ground at the forefront of metalworking and machinery exhibitions in the region.

METALTECH 2017, ASEAN's largest international machine tool and metalworking technology exhibition, completed its highly anticipated 23rd edition last Saturday, continuing to showcase the latest and most innovative manufacturing solutions the region has to offer.

The landmark exhibition, held at the Putra World Trade Centre from the 24th to the 27th of May, featured close to 2000 participating companies from over 38 countries during its exhilarating four day run.

A total of 15,651 unique visitors attended METALTECH 2017, and were privy to showcases of the most cutting-edge and modern technology across various industries related to metalworking, machining, robotics and manufacturing.

Having inducted a new rebooking programme for exhibitors this year, organisers Tradelink ITE Sdn Bhd have been thrilled by the overwhelming response, with over half of all exhibitors signing agreements to participate in next year's METALTECH.

"Every year, we try to make METALTECH bigger, better and more effective towards meeting the needs of our exhibitors, buyers and visitors. It is a great validation of our efforts that so many exhibitors have enjoyed successful outings this year and are excited to return. We have already sold close to 55% of our target exhibition space for next year's event", said Chairman of Trade Link ITE, Dato' Zainal Abidin Haji Ahmad.

Having promised to focus on high-tech manufacturing this year, METALTECH more than lived up to expectations with an enthralling series of seminars focusing on the latest and most futuristic technologies, including topics such as Industry 4.0, the 'Internet of Things' (IoT) and Smart Factories.

Meanwhile, the highly successful business matching service that premiered in 2016 was another highly successful aspect of METALTECH 2017, while the launch of a new VIP Buyers Club this year also added to the overall appeal of the event, which pulled in an impressive visitor profile that included many influential decision-makers in the private and government sectors alike.

Next year's METALTECH will be held from the 23rd to the 26th of May at Putra World Trade Centre and organisers are looking forward to once again adding more value to the region's leading exhibition of its kind.

“As Asian markets continue to grow more competitive and innovative compared to their Western counterparts, we expect that METALTECH will have the opportunity to not only be a gateway to the latest technologies in Asia, but also to become a globally recognized leading exhibition within the metalworking industry,” added Dato’ Zainal.

More information on METALTECH and to book your spot for next year’s event, visit www.metaltech.com.my. To find out more about Trade Link ITE’s exhibitions, visit www.tradelink.com.my.